

VISUAL HACKING EXPOSED

Results of the 3M™ Visual Hacking Experiment

A covert experiment¹ in which an undercover visual hacker was sent into participating corporate offices exposes how easy it is to capture sensitive company information through visual means.



goal:
obtain
sensitive or
confidential
information
using only
visual
means

nearly half
of visual hacking
attempts were
successful in

15
less than
min.

shockingly, the visual hacker
obtained sensitive information

88 %
of the
time



an average of

5

pieces of
private
information



were
visually
hacked
per trial



70 %
of the
time

the visual hacking
went unnoticed or
unchallenged
by employees

even when the
visual hacker
was stopped,
it was too late

an average of

2.8

pieces
of sensitive information
were still obtained per
interrupted incident



a lot of eyes move
through the office, and
anyone
can be a
visual hacker



Help protect your organization's
sensitive information with
3M™ Privacy Filters.

Learn more at 3M.CA/PRIVACY

Privacy is
the best policy.

