

VISUAL HACKING EXPOSED

Results of the 3M™ Visual Hacking Experiment

A covert experiment¹ in which an undercover visual hacker was sent into participating corporate offices exposes how easy it is to capture sensitive company information through visual means.



nearly half
of visual hacking
attempts were
successful in

15
less than
min.

shockingly, the visual hacker
obtained sensitive information

88
% of
the time



an average of

5

pieces of
private
information



were
visually
hacked
per trial



70
% of
the time

the visual hacking
went unnoticed or
unchallenged
by employees

even when the
visual hacker
was stopped,
it was too late

an average of

2.8

pieces
of sensitive information
were still obtained per
interrupted incident



a lot of eyes move
through the office, and

anyone
can be a
visual hacker



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sensitive information with
3M™ Privacy Filters.

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Privacy is
the best policy.

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